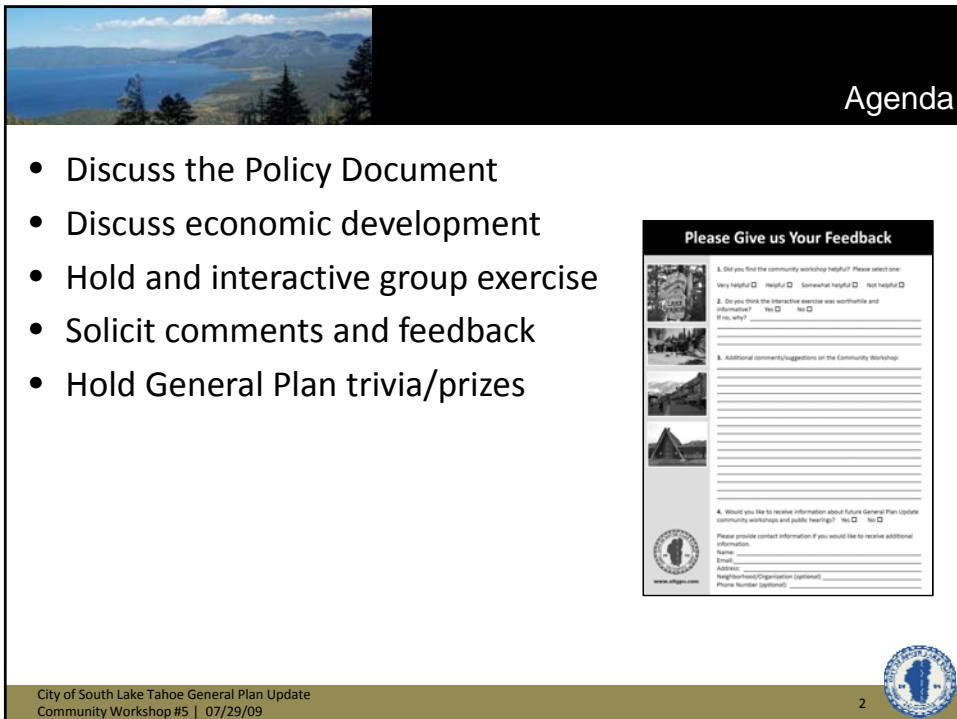




South Lake Tahoe General Plan Update
Community Workshop #5
 July 29, 2009

Agenda

- Discuss the Policy Document
- Discuss economic development
- Hold and interactive group exercise
- Solicit comments and feedback
- Hold General Plan trivia/prizes

Please Give us Your Feedback

1. Did you find the community workshop helpful? Please select one:
 Very helpful Helpful Somewhat helpful Not helpful


2. Do you think the interactive exercise was worthwhile and informative? Yes No
 If no, why? _____

3. Additional comments/suggestions on the Community Workshop:

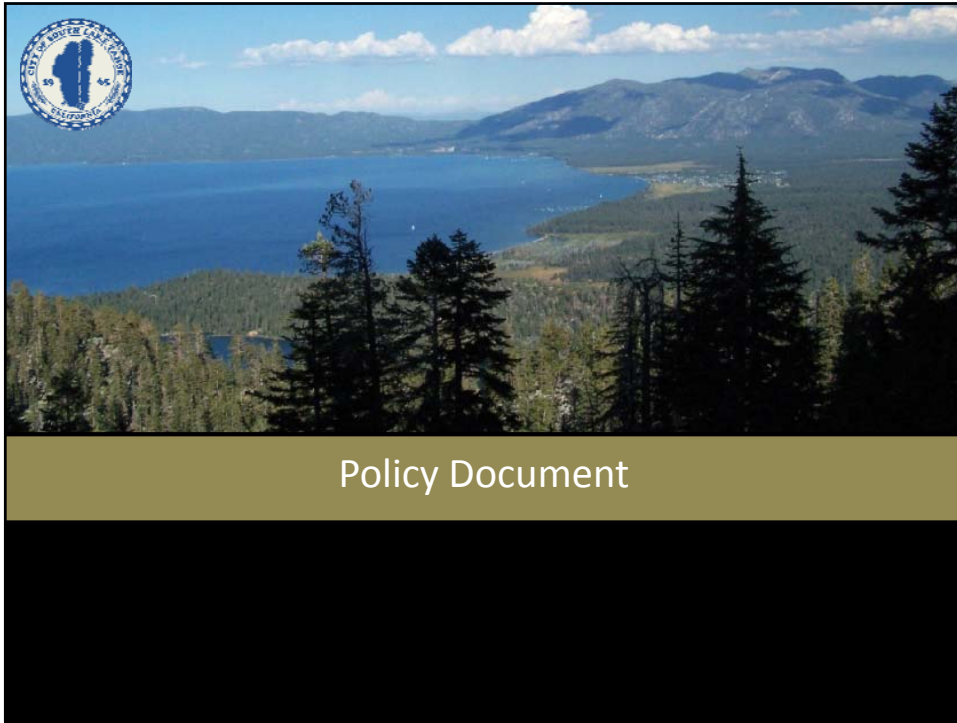
4. Would you like to receive information about future General Plan Update community workshops and public hearings? Yes No

Please provide contact information if you would like to receive additional information:
 Name: _____
 Email: _____
 Address: _____
 Neighborhood/Organization (optional): _____
 Phone Number (optional): _____

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Policy Document

- Was published on July 20, 2009.
- Contains all the goals, policies, and implementation programs that will be used by the City to guide future land use and environmental decisions.
- Is divided into four parts.

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Policy Document

Part I

- Includes an **introduction** and summary of the document.
- Includes the Vision for South Lake Tahoe.

South Lake Tahoe General Plan


INTRODUCTION

South Lake Tahoe is at a pivotal point in its history. The city has long been a premier destination for visitors from around the world, and has successfully created a vision that meets the needs of these guests. The city has also been successful in its efforts to be a responsible community when it comes to its environment. With the city's long history of great progress over the years in providing outdoor recreation and amenities, there has not been a great program in providing outdoor recreation, commercial use or housing for local residents.


The City of South Lake Tahoe's 2030 General Plan sets a new direction for how the community plans, manages, and implements change. The development of the General Plan began in 2007 based on the foundation of the City's recent Growth Principles. In 2008, the City Council adopted a Sustainability Plan, which outlined a vision and policies to make South Lake Tahoe a leader in sustainability. These principles provided the philosophical and policy framework for the concept, structure, and action presented in this General Plan.

The 2030 General Plan was shaped over a two-year period by an extensive outreach process that engaged residents, business, stakeholders, and decision-makers. Following the adoption of the General Plan process, the Vision for South Lake Tahoe, the region's strategic and legal documents, and a General Plan, provides an overview of the General Plan's organization, and describes how the City's General Plan relates to other planning documents, including the Tahoe Regional Planning Agency's (TRPA) Regional Plan.

Most importantly, the 2030 General Plan is designed to meet the needs of the present community without compromising the needs of future generations. South Lake Tahoe is blessed by being located in the heart of one of the most important recreation and natural areas in the world: the Lake Tahoe Basin—and this plan will help ensure that future change builds upon these attributes. The goals, policies, and programs in this document outline a clear direction the City must take to move forward, and eventually achieve, a future that is environmentally, economically, and socially sustainable.




Public Review Draft July 2009



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Policy Document

Part II


- Consists of eight **elements**:
 - Land Use and Community Character
 - Economic Development
 - Housing (*adopted December 2008*)
 - Transportation and Circulation
 - Public/Quasi-Public Facilities and Services
 - Recreation and Open Space
 - Health and Safety
 - Natural and Cultural Resources
- Each element includes all the goals and policies related to the specific topic(s).





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Policy Document

Part III

- Contains detailed **Priority Lists** for:
 - Four community plans, including two Nodes
 - Twenty neighborhoods
- Lists identify key features that will be either developed, improved, or rehabilitated.


South Lake Tahoe General Plan Part III - Neighborhood Priority Lists



Neighborhood Description

The Tahoe Keys neighborhood is located in the southwestern corner of South Lake Tahoe. The neighborhood is situated on a peninsula, bounded by Lake Tahoe to the west and south, and the city of South Lake Tahoe to the east.

The neighborhood has a strong residential theme and includes many single-family homes with well-maintained lawns and trees. Most of the homes have a modern design and are built on steep slopes. The area is characterized by its scenic views of the lake and surrounding mountains. The Tahoe Keys housing is a mix of single-family homes, townhomes, and duplexes. The area is also home to several public parks and recreational facilities.




Neighborhood Planning List


- Improve pedestrian circulation throughout the neighborhood, including through, walkways, paths, and underground facilities.
- Increase residential parking capacity along the Tahoe Keys Road and between the Tahoe Keys and between Tahoe Keys and the City.
- Increase residential parking capacity throughout the neighborhood, including in public parking lots and on-street parking.
- Increase residential parking capacity in the southern corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the northern corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the eastern corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the western corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the south-southwest corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the south-southeast corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the southwest corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the southeast corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the south-southwest corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the south-southeast corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the southwest corner of the Tahoe Keys Road and between Tahoe Keys and the City.
- Increase residential parking capacity in the southeast corner of the Tahoe Keys Road and between Tahoe Keys and the City.

Public Review Draft, July 2008 SPL-13

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Policy Document

Part IV

- Includes **Implementation Programs** that indicate how certain policies are expected to be implemented, which City department is responsible for their implementation, and the time frame.


South Lake Tahoe General Plan Part IV - Implementation Programs

Table 4-10 Transportation and Circulation Element		2008	2010	2012	2014	2016	2018	2020
Item 4.1 - Roadway Maintenance Fee Program (RMFP)	For the City and other regional agencies, establish a fee program to fund the program as part of the development budget fee structure, in order to fund long-term roadway maintenance and operations. (SPL-13, SPL-14)							
Item 4.2 - Comprehensive Transit Plan (CTP)	For the transit system, establish a comprehensive transit plan for South Lake Tahoe and other Tahoe Keys that includes a comprehensive study of the area's transit needs. (SPL-13, SPL-14)							
Item 4.3 - Transit System Fee Structure (TSFS)	For the transit system, establish a fee structure to fund the system's development and operations, including the cost of the system's development and operations. (SPL-13, SPL-14)							
Item 4.4 - Community Services for Rehabilitation Area Transit (CSAT)	For the transit system, establish a program to provide transit services to the Rehabilitation Area Transit. (SPL-13, SPL-14)							
Item 4.5 - South Lake Tahoe Transit Plan (SLTTP)	For the transit system, establish a transit plan for South Lake Tahoe. (SPL-13, SPL-14)							

SPL-14 Public Review Draft, July 2008

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Economic Development

- **What is Economic Development?**
 - Means different things to different people
 - Is what a community does to foster and create a healthy economy
 - Helps build healthy economies in order to have healthy communities
 - Involves allocating limited resources (land, labor, capital, entrepreneurship) to have a positive effect on the level of business activity, employment, income distribution patterns, and fiscal solvency

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Economic Development

- **Why is it important?**
 - Increased tax base
 - Job development
 - Business retention
 - Economic diversification
 - Self-sufficiency
 - Productive use of property
 - Quality of life
 - Recognition of local products

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Interactive Exercise



Interactive Exercise


Question #1: Attracting New Resident-Serving Businesses

- The City has identified the following retail and service businesses that are needed to serve local residents:
 - General merchandise
 - Apparel stores
 - Home furnishings
 - Appliance stores
 - Healthcare
 - Household goods



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Interactive Exercise

Question #1: Attracting New Resident-Serving Businesses

- As a group, do you feel this list accurately represents your understanding of the types of businesses local residents would like to see in South Lake Tahoe?
- Are there additional businesses the City should try to attract?
- Please **write** comments in space provided.



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Interactive Exercise

Question #2: Helping Existing Businesses Thrive & Expand

- The City has identified the following strategies and incentives to help existing businesses:
 - Continue redevelopment efforts.
 - Encourage sporting events, festivals, international competitions, and special events, especially during off-season.
 - Continue the Local First Program.
 - Obtain coverage/commodity incentives for green/sustainable projects and developments.
 - Encourage an outdoor concert, theater, and events venue.
 - Allocate commercial floor area for small neighborhood-serving businesses, such as corner stores.
 - Create City outreach programs for existing businesses.

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Interactive Exercise

Question #2: Helping Existing Businesses Thrive & Expand

- As a group, please **circle** the strategies/incentives that would be the most beneficial for existing businesses?
- Are there additional strategies and/or incentives that the City should pursue as part of the General Plan?
- Please **write** comments in space provided.

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Interactive Exercise


Question #3: Expanding Employment

- The City has identified the following business that should be attracted to South Lake Tahoe:
 - Eco-tourism
 - Environmental technology and research
 - Healthcare and related services
 - Internet-based businesses
 - Financial services
 - Higher education
 - Independent artists, writers, and performers



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Interactive Exercise


Question #3: Expanding Employment

- As a group, do you feel these would be desirable businesses in South Lake Tahoe? **Cross out** any businesses that would not be desirable.
- Are there additional green and higher paying employers that the City should try to attract?
- Please **write** comments in space provided.



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Interactive Exercise

- Please break into groups.
- Please introduce yourself to the group.
- Elect a “recorder” who will write down all the comments from your table.
- Elect a “reporter/facilitator” who will report out the group responses.

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Interactive Exercise

- Please remember the following group exercise etiquette:
 - Allow everyone the opportunity to speak.
 - Be polite and try not to interrupt one another.
 - Record everyone's comments—they're all valuable!

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Interactive Exercise


Group Reporting

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Questions, Comments, and Feedback



A scenic landscape photograph showing a large blue lake in the middle ground, surrounded by dense evergreen forests. In the background, there are rolling mountains under a blue sky with scattered white clouds. A circular logo is visible in the top-left corner of the image area.

General Plan Trivia



A scenic landscape photograph showing a large blue lake in the middle ground, surrounded by dense evergreen forests. In the background, there are rolling mountains under a blue sky with scattered white clouds. A circular logo is visible in the top-left corner of the image area.

Next Steps




Next Steps

- Short Term:
 - Planning Commission/GPAC meeting (August 13th)
 - City Council Meeting (September 1st)




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Next Steps

- Longer Term:
 - Environmental Review (Fall 2009)
 - Public Review (Winter 2009/10)
 - Public Hearings on the General Plan (early 2010)



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Contact Information

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also linked from the City's homepage: www.cityofslt.us

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